ORDER

WDJT-TV-LP

Orders	**Order / Rev:**	163579		
	Alt Order #:	06276513		
	Product Desc:	AMER 4 PROSPERITY SE		
	Estimate:	1914		
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Matthew Norten
	Original Date / Rev:	08/13/12 / 08/14/12	Sales Office:	HDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:	Elise Cloyd	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmount Ave. #306	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Issue/Americans for Prosperity**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL Issue	Order Separation:	00:15:00
	Priority:	POL	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	16	$20,800.00	$17,680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	16	$20,800.00	$17,680.00	0.00
Totals	16	$20,800.00	$17,680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	35%	$20,800.00
Market	100%	$59,428.57

Competitive Share	Share	Total
CABLE	0%	$0.00
WBME	0%	$0.00
WCGV	0%	$0.00
WISN	36%	$21,394.29
WITI	12%	$7,131.43
WMLW-	0%	$0.00
WPXE	0%	$0.00
WTMJ	17%	$10,102.86
WVTV	0%	$0.00
WYTU	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/15/12	08/17/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--WTF--	:30	3	$1,000.00	P-1	0.00	NM	3	$3,000.00
	WHEEL														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	--WTF--	3	$1,000.00	0.00								
2	WDJT	08/15/12	08/19/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--WT--S	:30	3	$1,000.00	P-1	0.00	NM	3	$3,000.00
	10PM NEWS														

Order / Rev: 163579 Advertiser: Issue/Americans for Prosperity

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Flight Dates: 08/15/12 - 08/21/12 Estimate: 1914

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WDJT	08/15/12	08/19/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	--WT--S	:30	3	$1,000.00	P-1	0.00 NM	3	$3,000.00
	10PM NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/13/12	08/19/12	--WT--S	3	$1,000.00	0.00								
3	WDJT	08/16/12	08/16/12	Th 9p - 10p Person of Interest	CM	Th 9p - 10p	---1---	:30	1	$2,000.00	P-1	0.00 NM	1	$2,000.00
	PERSON OF INTEREST													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/13/12	08/19/12	---1---	1	$2,000.00	0.00								
4	WDJT	08/17/12	08/17/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p	----1--	:30	1	$2,000.00	P-1	0.00 NM	1	$2,000.00
	BLUE BLOODS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/13/12	08/19/12	----1--	1	$2,000.00	0.00								
5	WDJT	08/18/12	08/18/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	$400.00	P-1	0.00 NM	1	$400.00
	JEOP/WHEEL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/13/12	08/19/12	-----1-	1	$400.00	0.00								
6	WDJT	08/20/12	08/21/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	MT-----	:30	2	$1,000.00	P-1	0.00 NM	2	$2,000.00
	WHEEL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/20/12	08/26/12	MT-----	2	$1,000.00	0.00								
7	WDJT	08/20/12	08/21/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p	MT-----	:30	2	$1,000.00	P-1	0.00 NM	2	$2,000.00
	10PM NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/20/12	08/26/12	MT-----	2	$1,000.00	0.00								
8	WDJT	08/20/12	08/20/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p	1------	:30	1	$2,000.00	P-1	0.00 NM	1	$2,000.00
	HAWAII 5-0													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/20/12	08/26/12	1------	1	$2,000.00	0.00								
9	WDJT	08/21/12	08/21/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	$2,400.00	P-1	0.00 NM	1	$2,400.00
	NCIS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/20/12	08/26/12	-1-----	1	$2,400.00	0.00								
10	WDJT	08/21/12	08/21/12	Tu 9p - 10p Mentalist	CM	Tu 9p - 10p	-1-----	:30	1	$2,000.00	P-1	0.00 NM	1	$2,000.00
	MENTALIST													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/20/12	08/26/12	-1-----	1	$2,000.00	0.00								
												Totals	16	$20,800.00